

Ahmed Mostafa

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SUMMARY

With seven years of experience in digital marketing, I possess a robust skillset encompassing SEO, PPC, SEM, media buying, social media marketing, content with ai , email marketing, and data analysis. I also have strong technical knowledge of HTML, CSS, and WordPress web development.

EXPERIENCE

SEO Manager

saudisoft Company

October 2024 - Present, Egypt

Search Engine Optimization Manager

Al'Ossrah Medical Company

June 2024 - October, Egypt

- Targeted to achieve a 50% increase in organic search traffic over the next six months by conducting comprehensive SEO audits, implementing on-page optimization techniques, and leveraging tools like SEMrush and SEOMoz for keyword research and off-page SEO strategies.

Search Engine Optimization Specialist

SAFA Lighting Systems

May 2021 — September 2024

- Increased 4 Million Total Impressions over 2 years, Achieved 200% increase in search traffic in the past year by conducting comprehensive SEO audits, on-page optimization techniques, to achieve tools like SEMrush and SEOMoz for keyword research and multi-page SEO strategies.

Digital Marketing Manager

First For Information Technology (FIT)

August 2022 - June 2024, Egypt

- Develop and Implement Digital Marketing Strategies: Develop digital marketing strategies that align with overall business goals, and implement tactics across various channels such as social media, email, SEO, PPC, and content marketing.
- Monitor and Analyze Performance
- Manage Budgets
- Collaborate with Team Members

Digital Marketing Executive

Alshorouq-int

August 2021 – February 2024

Social Media Specialist

Venus trading

February 2020 – June 2021, Egypt

WordPress Developer

Freelance

August 2018 - January 2019, Cairo, Egypt

EDUCATION

Ain Shams University • 2013

CERTIFICATIONS

Create A Website using WordPress , Digital marketing , Marketing Strategy , search engine optimization (SEO) , Soft skills, Business English, Microsoft Office , Online Marketing Fundamentals

COURSEWORK

SEO , Digital Marketing , Marketing , WordPress , photoshop

SKILLS

Industry Knowledge: Digital Marketing Media, SEO Audits, Off-Page SEO, SEOMoz, seo, On-Page Optimization, Organic Search, Performance Monitoring, Social Media Marketing, Pages, Digital Channels, Agency Management, Analytic Reporting, Search Engine Submission, Search Engine Optimization (SEO), SEO Copywriting, Brand Awareness, Social Media Communications, Market Research, Keyword Research